M. & K. Experiencing Banner Week in History of the Establishment.

IS FAR AHEAD OF LAST YEAR

Eli Mosenfelder Explains Growth of Store Gained Through Winning Public Confidence.

The shop early spirit has seized the local stores up to the present.

more sales in six days than we had miles distant. in the whole month of December of last year," declared Eli Musenfelder "Many of these people formerly creasing, and yesterday it ceased to carefully than in former years.

the columns of the newspaper that we have certain merchandise at a stated three floors, is appropriately decoraprice, they have come to understand ted for the Christmas season.

have insisted in our published announcements that nothing but facts be given. Missesses the published announcements that nothing but facts that we mean just what we say. I Misrepresentation in advertising eventually is paid for by the merchant who does not deal fairly with the public.

"But I didn't mean to deliver a sermon on advertising. What I wished to say is that the M. & K. is enjoying an unprecedented trade. So far our store has done the greatest holiday business in its history. The present week, judging by the daily sales, will break all records for the establish-

"We find our patrons are coming from a gradually expanding territory, too. For instance, in ladies' wear, in which I may be pardoned in asserting our store does not have to take a back people of Rock Island this season as sent for any establishment in the is the postomee. While as a result has never done before, judging by country, we are not alone attracting of the extensive and systematic camthe volume of business handled by the attention of the women at home. paign of education, on the "mail early" They are coming to us from all over proposition, the movement of holiday "In one department alone we had the tri-cities and from towns many parcel post both in and out of the Rock

Not Going to Large Cities.

of the M. & K. today "I have observe thought they had to go to a large city be a matter of parcels and pounds, but ed, too, that many of the shoppers to get what they wanted. We have the mall in the aggregate that passed have their minds pretty well made up succeeded in changing their minds.

what they wish to purchase. They also, our prices can be made more mounted into tons, the number of outread the advertising announcements reasonable because of the smaller going packages being 4,500 for the day. of the stores more thoroughly and overhead expense compared with that while probably half that number conof the store in the larger cities, where stituted the delivery by carriers and "When we tell our patrons through the rentals are excessive"

Save for

Christmas, 1916

Come in and let us tell you about

Attractive

Savings Plan

making saving easy

without cost. A small deposit

weekly and you will have a nice

amount next December for Christ-

German Trust & Savings Bank

Rock Island, Illinois.

Northwest Corner Second Avenue and Eighteenth

Street.

THE REPORT OF A SECRETARY OF SEC.

Everybody Welcome

mas shopping.

Start Now

Cards issued each depositor

In the main office the forces have managed to keep ahead of the rush, and thus avoid a congestion. Through the splendid system of cooperation, to which all the departments are contributing, there has been no jam or con fusion, and Postmaster Simpson and Assistant Postmaster Olson stated today that there would be no congestion They said they had not the least misglvings as to the capability and capacity of the clerks and carriers to handie promptly everything that might

Additional auto trucks were placed in service this morning, and the reserve forces of substitutes called in

No official statement was issued at the conclusion of the meetings of the representatives of organized ball and the Federal league last night and, officially, it is only known that the Chicago National league club will be sold to Charles Weeghman, president of the Chicago Federal league club and that the St. Louis Americans will be ght by Phil Ball of St. Louis

However, semi--officially it is known hat at present no other changes in he control and management of other clubs of the National and American eagues will take place.

Tons of Parcels Are Being Handled Without Congestion by Efficient Force.

CREST OF FLOOD TOMORROW

Total of 4,500 Outgoing Packages Passed Through Hands of Clerks Yesterday.

The busiest place in town these days is the postoffice. While as a result Island postoffice has been on for a week, the load has been steadily in in and out of the local postoffice parcel post conveyances.

All the postal stations are doing a fine business, and auto trucks are kept busy conveying the bulky, heavy sacks to the main office.

Avoid Congestion.

The crest of the outgoing flood is expected some time tomorrow, when the load will automatically transfer itself to the city division, which is already overloaded, and it is not anticipated there will be any respite there until after Christmas.

Cincinnati, Ohio, Dec. 22. peace treaty between organized baseball and the Federal league, one that will bring an end to a two-year war that has proved disastrous to both organizations, is expected to be signed here today.

Other than the purchase of the Cubs and the St. Louis Browns it is sem

Only 2 More Shopping Days-Then Christmas-Shop Early

Store Open Evenings From Now Till Christmas

EW YORK STORF

PIERR & CO.

Store Open Evenings From Now Till Christmas

Stirring Scenes at the Gift Store A Veritable Elysium for Xmas Buyers

This year's Holiday business has surpassed all previous successes. Undoubtedly the values we offer in Christmas suggestions of all kinds are responsible for our marvelous prosperity. in spite of the great quantity of Xmas merchandise already disposed of we have still a full stock for you to choose from. Our only advice to you is to shop early.

Gloves Solve the Gift Problem!

We throw down the gauntlet to everybody on the strength of the variety and excellence of the gloves we carry for men, women and children. The gift question easily solved-buy gloves.



Women's Reliable Kid Gloves, several known makes in the latest styles and colors, boxed complete n holiday gift boxes, attractively priced at per pair \$4 down to \$1.00

Women's Washable Cape Gloves in colors, white, tans, greys and champagne, per pair from \$1.50 down to

\$1.00 Men's Kid and Mocha Gloves, silk lined or unlined, boxed complete pair from \$1.50 down to \$1.00.

Men's Pure Linen in

tialed handkerchiefs, box-

es of three, per box \$1.00

-MAIN FLOOR

Dozens of Helpful Hints in Handkerchiefs

Women's Emerald Lawn | Men's Pure Linen Initial-Handkerchiefs, embroided handkerchiefs, boxes ered or initialed, three in of six, splendid values, box, the box,... 25c box..... \$1.35

Women's Pure Linen Embroidered and Initialed handkerchiefs, hoxes of three, per box from \$1.00 down

down 35c to..... Children's Christman handkerchiefs, initialed, embroidered or plain, novelty baskets and boxes of three each

Everybody Likes Slippers

Hundreds of men, women and children will be delighted with gifts of slippers chosen at the New York store-Quality the best



Women's felt lace shoes, patent or plain toes, all sizes, pair \$1.00 Women's house slippers in felt or kid, all sizes, pair \$1.50, \$1.25 and..... Children's red felt juliets, all sizes:

From 5 to 8, pair79c From 81/2 to 111/2, air ... J. H. Keefe, the shoe man, in charge.

NEW WAISTS for Christmas Gifts

Silk, Lace and Gorgette Crepe Waists, with high or low neck and long sleeves, all new styles, prices down to \$1.25

-SECOND FLOOR

Clerks' Xmas Tree

A gift from the firm to every employe in the store.

A beautifully decorated Christmas tree loaded with gifts now on display. The firm take this means of celebrating a record holiday trade, and to show appreciation of the loyal, strenuous service rendered by every employe in the house. The gifts are to be distributed by Santa Claus to the clerks after the store closes Christmas Eve.

Handsome Gift Fixings for Men

If you have been puzzling your head what to give him this Christmas, visit our men's section Our stocks are large and varied enough for you to make a selection with ease.

Silk four-in-hand ties, each in a holly gift 25c box, \$1, 75c, 50c and

Combination Sets-Tie, hose and handkerchief to matchboxed complete per set \$1.50 and \$1.00

Combination Sets-Belt, Cigarette case, match box and cigarette

tube Suspenders and Hose Suppor ter in sets of the stick pin and clasp in sets, boxed com-

set 49c

Gift Leather Goods

Appreciable Presents Grain Leather and Pin Seal Strap Purses. prices range from \$3.50 down to ... Leather Handbags-Pin Seal, Grain Leather, Moroc co, etc., some with small coin purse, others vanity fitted, ranging in price from \$8.50 lown to New Egyptian Leather Handbags, handsomely embossed in novelty effects; sphinx and other designs ranging in price from \$17.50 \$2.50 down to

Genuine Cowhide Suit Cases, some fitted, \$3.98 \$8.50, \$7.50, \$4.50 and

Toyland—Dolls, Toys and Games in Wonderful Array

Toyland on our Third Floor is indeed fairyland-Here you will find every imaginable kind of doll, toy, or game. Hundreds and hundreds of gift things, all of which will find their way to the children of this vicinity between now and Chrismas Eve. Make your selections early while the assortments are at their best:

Meccano, the original construction toy, from \$35 down to \$1.00. Bradley's Water Color Paints and outfits from \$1.00 down to 10c. Large 22 and 24 inch full jointed and partly jointed dolls with sewed wigs, reguar \$1.69 values special at 98c.

Shooflies and Hobby Horses from \$8.00 down to 49c.

Bradley's Games and Novelties 5 12.00 down to 5c. Combination Blackboards and writing sets, \$2 down to 25c.

down to 10c. Miniature Railroads, are guaranteed by makers; from

Iron Wagons for boys from \$2.00

NEW YORK STORE | PIERR & CO. | NEW YORK STORE | PIERR & CO. | NEW YORK STORE



Every piece moderately priced and a most worthy gift at Christmas, and judging from present sales, our furuiture is going to be extremely popular as gifts.

Leather Upholstered Chairs, Rockers and Davenports come as most desirable gift articles, first because they always find a welcome and second because they stand as a generation reminder of the one who gives.

Our displays of these practical pieces offer you an exceptional opportunity to select desirable styles.

Reclining Chairs always seem a most appropriate gift for "dad" or some older

light in. The Premier plays any record. member of the family. Cedar Chests, Tollet Tables.

Telephone Stands. Sewing Tables Tea Trays Tea Wagons, Smokers' Stand Cellarettes. Foot Stools

ODD PIECES

Chairs to match your other furnishings, or a table or stand makes a gift which cannot fail please the recipient. A Desk for her is another gift idea that is certain to be a Pedestals, Hall Mirrors. Hall Clocks.

Ladles' Desks,

The Premier Talking Machine is a gift

which everyone in the family will de-

Book Cases Library Tables. Muffin Stands, Book Blocks

AStore You'll Like

worth-while suggestion

officially known that the Federal league will respect and carry out all of its existing contracts with its players that all "contract jumpers" who have not otherwise been provided for, will e declared free agents, and that the Ward interests in the Federal league will be reimbursed.

According to the men who are holding the conference here, the only things to be settled are minor details concerning the International league, and it was said today that the work of straightening out these details would only require a few hours.

CHRISTMAS IN JAIL FOR MOLINE VISITOR

John Larson smashed a showcase in the Northwestern saloon, Moline, last night, according to complaint made against him by a bartender there, and this morning agreed to pay all damages on condition he not be sent to fail. Damages amounted to \$7.90, however, which was more money than Larson possessed. He was sent to the county jail for 10 days, but hopes to be able to borrow enough from friends before tomorrow to secure his release. Larson

said to be a resident of Cambridge. Al Gould went to sleep last night on the curb near Eighteenth street B and Twenty-third avenue, Moline, He was assessed \$2.80 by Magistrate Frank Gustafson on a charge of disorderly

Floyd Collins, aged 16, who was sent from Moline about a year ago to the St. Charles school for boys, escaped from there several weeks ago, but was picked up in Moline by police yesterday. He will be returned to St. Charles immediately. Collins was accused of participating in petty burglaries, including the robbing of cotages on Campbell's island.

Maccabees Hold Meeting. Blackhawk tent, No. 146, of the Maccabees held a meeting Tuesday evening at Odd Fellows' hall. W. T. Clark, commander of the tent, and also state deputy commander, was recently at a meeting of the supreme officers held in the Medinah temple at Chicago and he gave a full report of the meeting last night to the members of the local The next meeting of the tent, which will be Jan. 4, at which several new members will be initiated, will he a smoker and special entertainment is being arranged.

MAJESTIC



-MAIN FLOOR

Big Triangle Program Tonight and Thursday.

Ten Reels.

DOROTHY GISH. made famous by "The Birth of a Nation," in

"OLD HEIDELBERG." five-reel drama Roscoe Arbuckle, Keystone comedy.

"FICKLE FATTY'S FALL" five-reel comedy.

Prices..... 9 10c and 15c

SUPREME VAUDEVILLE Last time tonight to see

and hear

SONG REVUE

ROYAL GASGOINES Other Big Features. Thursday Blg Wild West CHEYENNE DAYS Oh, You CARNIVAL NIGHT

Subscribe for The Argus.

Christmas Shopping. Best things at lowest prices are advertised in The argus.



Charles Berkell, Mgr. Thursday entire change of bill The First of Our Monster Holiday Programs

Curtain 8:15 Prices: 10c, 20c, 30c 3 Shows Saturday 3, 7:30, 9:15 Seats now selling for Christmas Day

10c Today. Five Big Reels. 10c Edwin Thanhouser presents Isolde Illion, Hector Dion and

George Marlo, in "The Crimson Sabre." a feature drama in two parts. Also a Mutual Weekly,

"Tangle in Hearts," a comedy. SATURDAY. World's greatest emotional act-

Ethel Barrymore, "The Nightingale."

Sunday and Monday. Lyman H. Howe Trip Through the Panama Canal and the Panama-Pacific

Ition.

THEATRE IN THE WEST

TONIGHT Special Recitals will be given by

Mr. Frederick F. Rowley The Greatest Pipe Organist playing Motion Pictures today

A Pathe Natural Hand-Colored Picture Featuring Mr. Edwin Arden The Celebrated Actor, in "The Beloved Vagabond"

THURSDAY AND FRIDAY William Fox presents Theda Bara The Wickedest Woman on the Screen, in "The Galley Slave" An Astoundingly Powerful Photoplay Don't fail to see this picture. Make your reservations early. Prices 10c and 15c; Children 10c; Boxes 25c.

Phone Rock Island, 701.